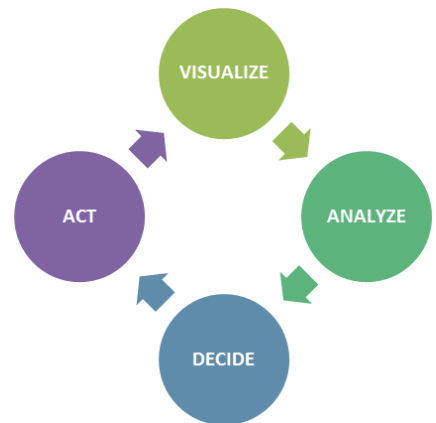


Galigeo – Product Sheet

Galigeo is an advanced Location Intelligence software solution to assist companies in making complex location-dependent business decisions by representing and displaying business performance data on maps.

Galigeo is a map-centric product which enables users to understand the geographical context and the location-based relationships that lie within data. It gives users the tools to analyze and monitor data more fully and efficiently.

From a technical point of view, Galigeo is the only location intelligence software capable of connecting ArcGIS (mapping software) to BI data, CRM data, standard data sources (Oracle, SQL, Excel, etc.) and other business data of all types (transactional, operational, analytical and aggregated) from small or large databases and systems of record. The connection spans from visual mapping functions to analytical and business features from underlying data sources.



Galigeo Highlights



MAP VIEWER & ADVANCED DATA VISUALIZATION

- Web cartographic portal for viewing, analyzing, and querying business data.
- Heatmap, Clustering, Time slider



DATA ANALYSIS

- Aggregated multi-metrics analysis
- Dynamic analysis on live data
- Advanced statistic methods for data classification and analysis



GEOREPORTING

- Export and backup tools : Print, image (PNG) and PDF export.
- Standard reports delivered by the BI platform (SAP, IBM...)



SPATIAL QUERIES

- Drive/Walk distance/Time analysis

Galigeo Product Features

MAP VIEWER & DATA VISUALIZATION

Web cartographic portal for viewing, analyzing, and querying business data:

- Intuitive navigation at any scale (zoom in/out, pan, map history) or any geographic
- Background maps control, Integrated overview map, Bookmarks

Interactive smart map for displaying automatically the relevant information at the right scale:

- Multi layer information, Multi zoom, Multi metrics analysis

DATA ANALYSIS

Rich infographics for data visualization and analysis:

- Aggregated multi-metrics analysis
- Dynamic analysis on live data according user context and dynamic criteria
- Advanced statistic methods for data classification and analysis
- Infographics with graduated or image symbols, color coding, pie and bar charts...

Thematic wizard:

- Smart wizard that allows defining cartographic analysis based on metrics:
Color coding
- Individual values, Proportional circles, Pie charts on multiple metrics, Symbols, BarCharts, Flows

Advanced selection tool:

- Allows to define geographic area and retrieve information to be displayed in an interactive tab: Multi selections, Data ordering, Calculation on metrics, Data export in csv, xml, Save/open selections

Multidimensional data

- All methods are world class GIS level to offer the best relevant visualization capabilities and data can be plotted on any dimension (Time, Product Families, Customer Types)

SPATIAL QUERIES

Drive/Walk distance/Time analysis :

- Distance as the crow flies, Rings area calculation
- Selection and calculation of aggregated metrics for each area
- Drive or walk time / distance calculation, Drive time estimation with real-time or historic traffic data

ADVANCED VISUALIZATION

True Heatmap

- Galigeo Heatmap relies on proven calculation methods to offer great visualization as well as true relevant analysis on metrics distribution according to geographic distance, any metrics, any geographic level (points or polygon)

Clustering

- Dynamic clustering optimize visualization of multiple geographic objects by aggregate them according to geographic distance, minimum # of objects, points of polygons

Time slider

- Dynamic mapping and visualization (movie) of located time series data and dynamic infographic for each located time serie

GEOREPORTING

- One-click BI report displayed from info window
- Display rich BI reports directly from a spatial selection on the map
- High secured system to guarantee BI right access
- Export and backup tools : Print, image (PNG) et PDF export, User context

Excel based reports delivered by Galigeo platform

DATA CONNECTION & IMPORT – THIRD PARTY SOFTWARE

- BI System
- CRM System
- Data Bases: Oracle, SQL server, PostGreSQL, SyBase, Access
- Personal data import (Excel, CSV)

GIS & GEO DATA

- Esri ArcGIS server support: Enterprise, Workgroup, ArcGIS Online
- Geographic data: ESRI (geodatabase, shapefile), PostgreSQL, Teradata, Oracle Spatial
- ArcGIS Online: Public/Private data, Base map
- Maps webservice: Bing Maps, Open Street Map, Specific background maps, StreetView

USER INTERFACE CUSTOMIZATION

Intuitive navigation

- Rich and flexible Look & Feel to improve user experience : Icons, color, style, Graphical design, Menus

Smart Legend :

- Dynamic legend which displays map content relevant description:
Clear map legend, Configurable title and label, Control of visibility, Control of layer transparency
- WYSIWYG legend

Query and information display :

- Tiptool, Info-window with all BI and GIS information

DELIVERY MODE

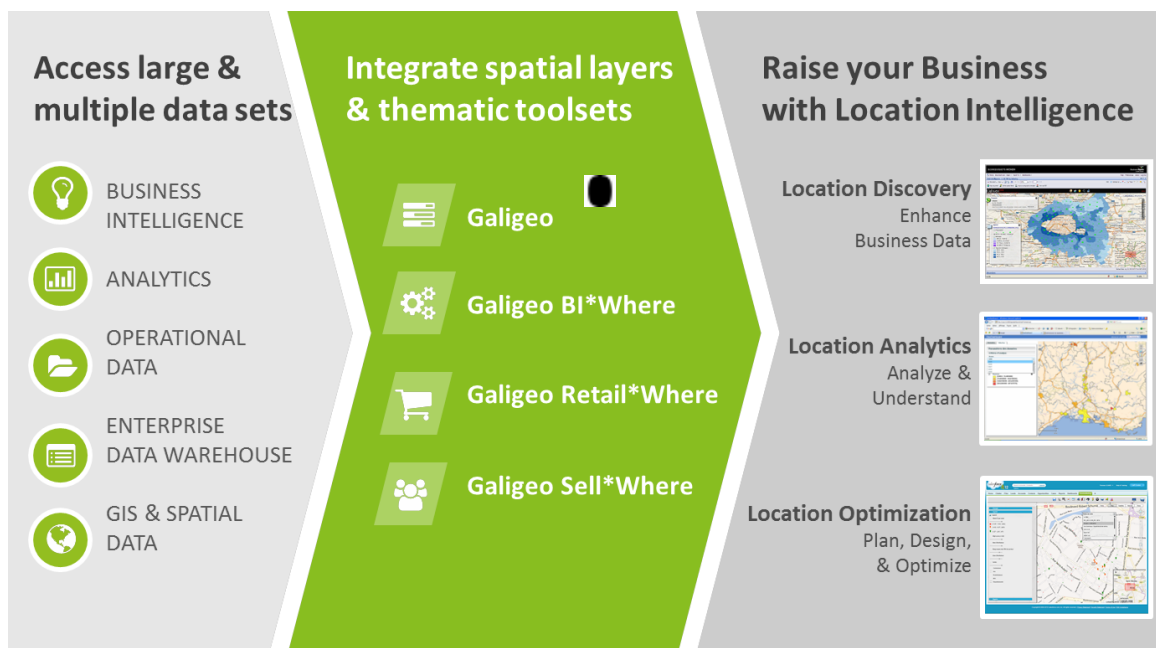
- On premise
- Hybrid Saas

Galigeo - Value for your organization

Galigeo empowers users to access easily, and without any geographic expertise, geographic business information. It translates the organization’s objectives, metrics, and initiatives, all customized to each type of user in the organization.

Innovative Location Intelligence Solutions for Superior Business Outcomes

Galigeo provides innovative Location Intelligence solutions for superior business analytics. We help organizations make better decisions by combining geographic and location-related data with Business Intelligence and CRM data.



Contact Us

USA
116 West 23 Street, Suite 500
New York, NY10011, USA
1 646 375-2149

France
87 Avenue d'Italie
75013 Paris, France
33 (0) 1 44 06 79 44

Germany
Fahrgasse 5 (Walderdorffer Hof)
65549 Limburg/Lahn, Germany
+49 (0) 6431 /4079000