

# galigeo

## Increase your Sales Force Efficiency with Maps



Directly integrated with Salesforce, Galigeo allows sales teams to meet their account development and prospecting goals.

Improved business performance

- ✓ Accounts targeting
- ✓ Multi-criteria filters
- ✓ Visits optimization
- ✓ Sales increase

Sales monitoring by managers

- ✓ Visualization of business sectors
- ✓ Multi-criteria analysis
- ✓ Simulations and trade-offs
- ✓ Coherent and efficient sectorization

Efficient and localized targeting

# +20%

**Commercial actions effectiveness**

Better planification

# +30%

**Number of meetings booked**

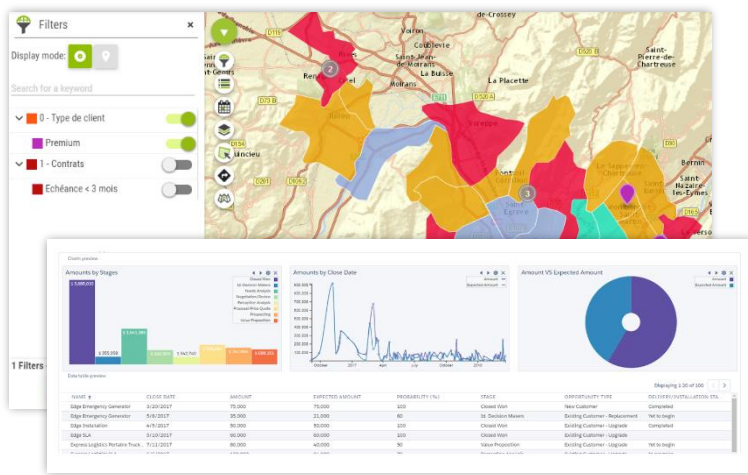
Many companies choose Galigeo for Salesforce to **improve their sales efficiency, optimize their routes, and fine-tune their commercial territories.**

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salesforce appexchange

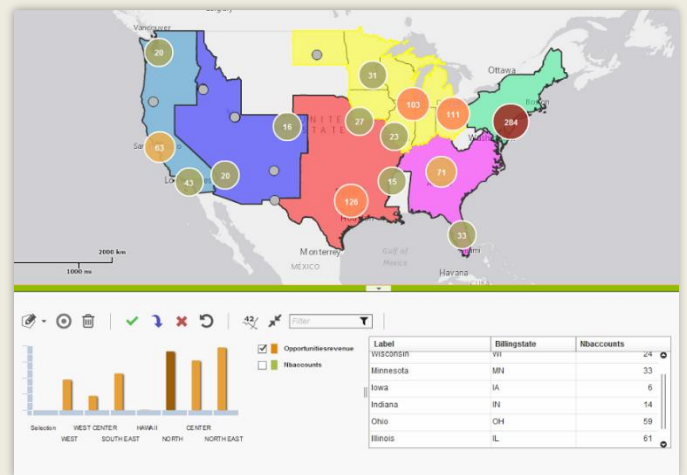


## Detect High-potential Areas and Prospects

- Evaluate the business potential of your territories
- Track your key indicators (revenue, socio-demographic data ...) and trends

## Manage your Commercial Territories

- View your Salesforce accounts and objects
- Create balanced territories in revenue, number of accounts ...
- Mass assign accounts to salespeople



## Plan and Optimize your Visits

- Optimize visits and generate routes by car or on foot
- Integration with Salesforce calendar
- Locate accounts and meetings with the Salesforce1 app

